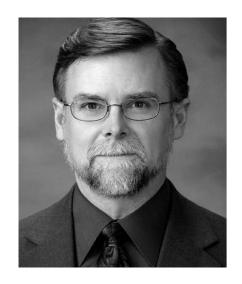
# JULEXCAPITAL

## TAA performance - has it diminished over time?

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- Stop managing to the last 14 ½ years
- Stop managing to what happened since March 2009
- That period was so incredibly
  - Rare
  - Exceptional
  - Non-representative
  - Never again . . . to be repeated
  - Never before seen
  - Driven by monetary/fiscal policy that would kill the patient is ever again repeated
  - Nitroglycerin works once or twice . . . at best

### 2<sup>nd</sup> Tag Line



• Don't manage to the last 14 ½ years . . . Since March 2009

- Similarly
- Don't manage to the falling interest rate environment
- Essentially . . . since Oct 1977
- The last 46 years



# But has TAA performance declined over time?

Has it slowly lost its edge and advantage?



# TAA portfolio design

### Draws from a large diverse universe of asset categories



- 7 slices of U.S. stocks
- 10 international countries
- 5 different maturities of U.S. Treasuries
- 1 TIPS bond
- 1 corporate bond . . . investment grade
- 8 different commodities

• 32 different asset categories

#### Portfolio construction



- Once each month . . .
- 8 asset categories selected
- Those that trended most strongly over the 11 months just finished

#### Weightings

- Equal weighted
- However . . . if selected, the following receive modified weights
  - Overweighted (+)
    - Cash . . . 90-day Treasuries
    - TIPS bonds
    - Oil
    - Ultra-diversified commodities
  - Underweighted (-)
    - Precious metals
    - Treasuries (other than 90-day cash)
    - Corporate bonds

#### Portfolio construction



- Once each month
- 8 asset categories selected
- Those that trended most strongly over the 11 months just finished
- Weightings
  - Equal weighted
  - However . . . if selected, the following receive modified weights
    - Overweighted (+)
      - Cash
      - TIPS bonds
      - Oil
      - Ultra-diversified commodities
    - Underweighted (-)
      - Precious metals
      - Treasuries (other than cash)
      - Corporate bonds

## Why the overweighting/underweighting?

This portfolio is <u>ONLY</u> focused on a 7.5-year investment time period

#### **Transactions costs**



- Seriously important
- It was assumed significant one-way transaction costs
  - Lowest cost . . . 1 basis point for U.S. Treasury ETFs
  - Highest cost . . . 101 basis points for PALL (palladium ETF)
- These transaction costs . . . were <u>subtracted from all</u> of the performance results shown herein

• However . . . just to set the bar even higher . . . the three comparative passive benchmarks each rebalanced monthly . . . cost free

#### Consistency



• The portfolio construction rules never change

Consistent and unvarying across all time



## Data and timeframe

Why this is important

#### Time examined and data sources



#### Time period examined

• Jan 1919 to the present

#### Data sources

- Global Financial Data, Inc.
- Kenneth R. French Data Library at Dartmouth College

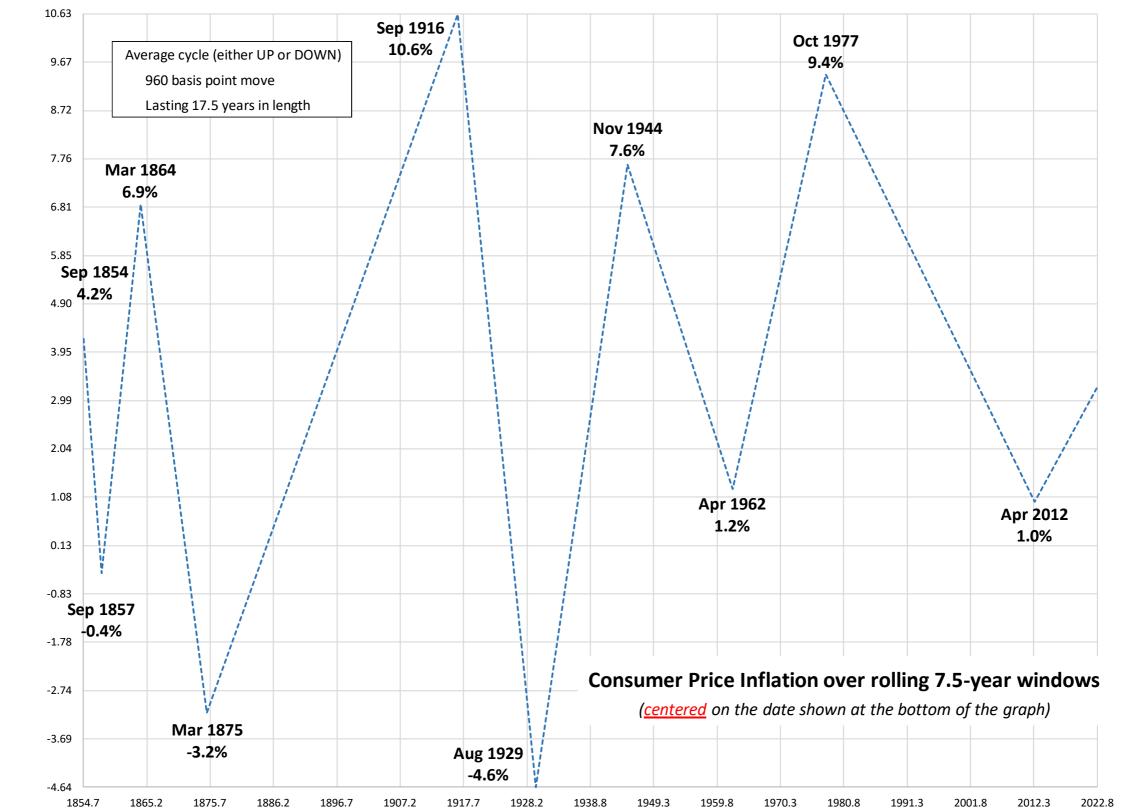
#### Importance

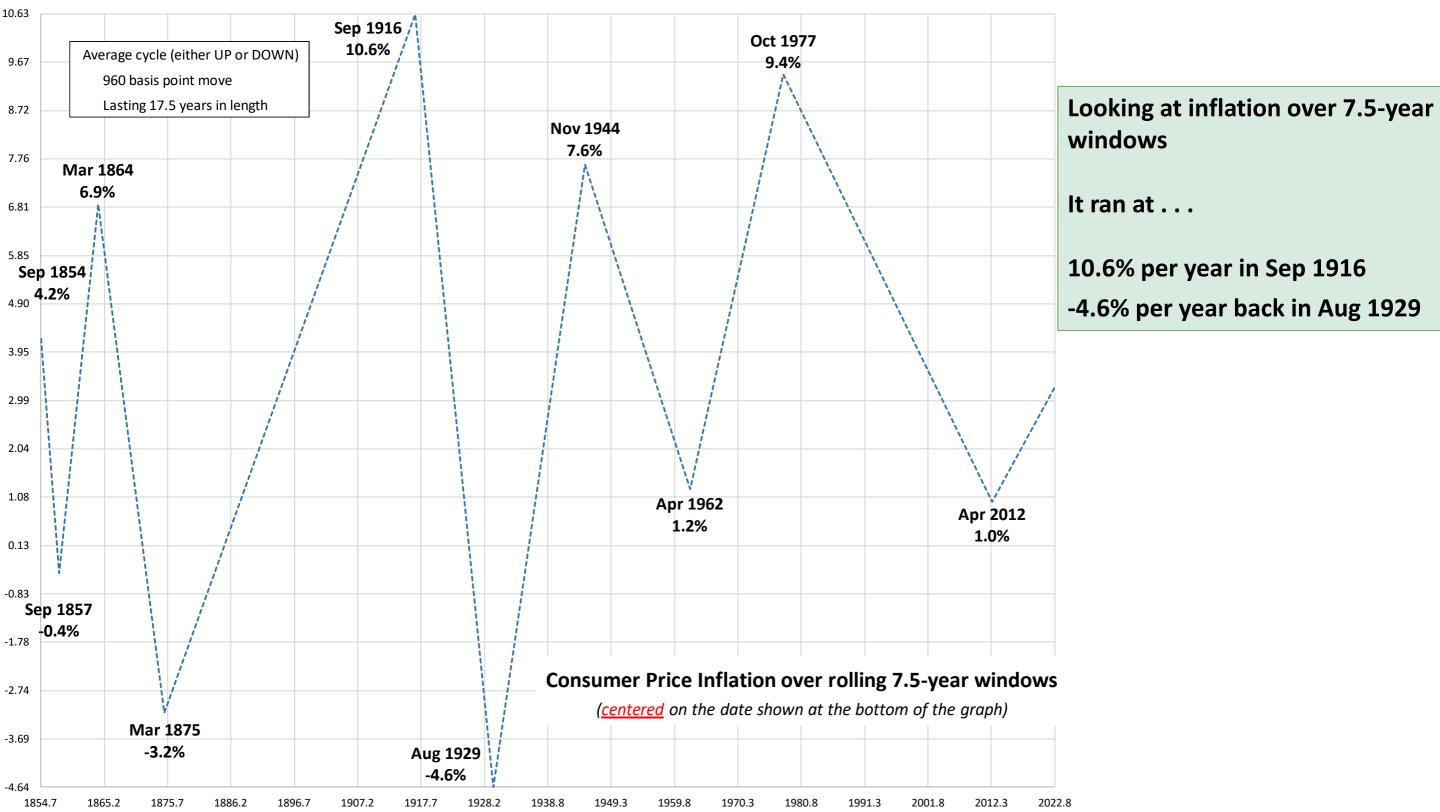
- Analysis is useless and highly misleading unless it includes different environments
  - War, peace, inflation, deflation, recession, growth
  - Rising/falling interest rates, inflation, energy prices
  - Restrictive and stimulative monetary and fiscal policy
  - Higher and lower corporate and individual tax rates
  - Low corporate profit margins, and high margins

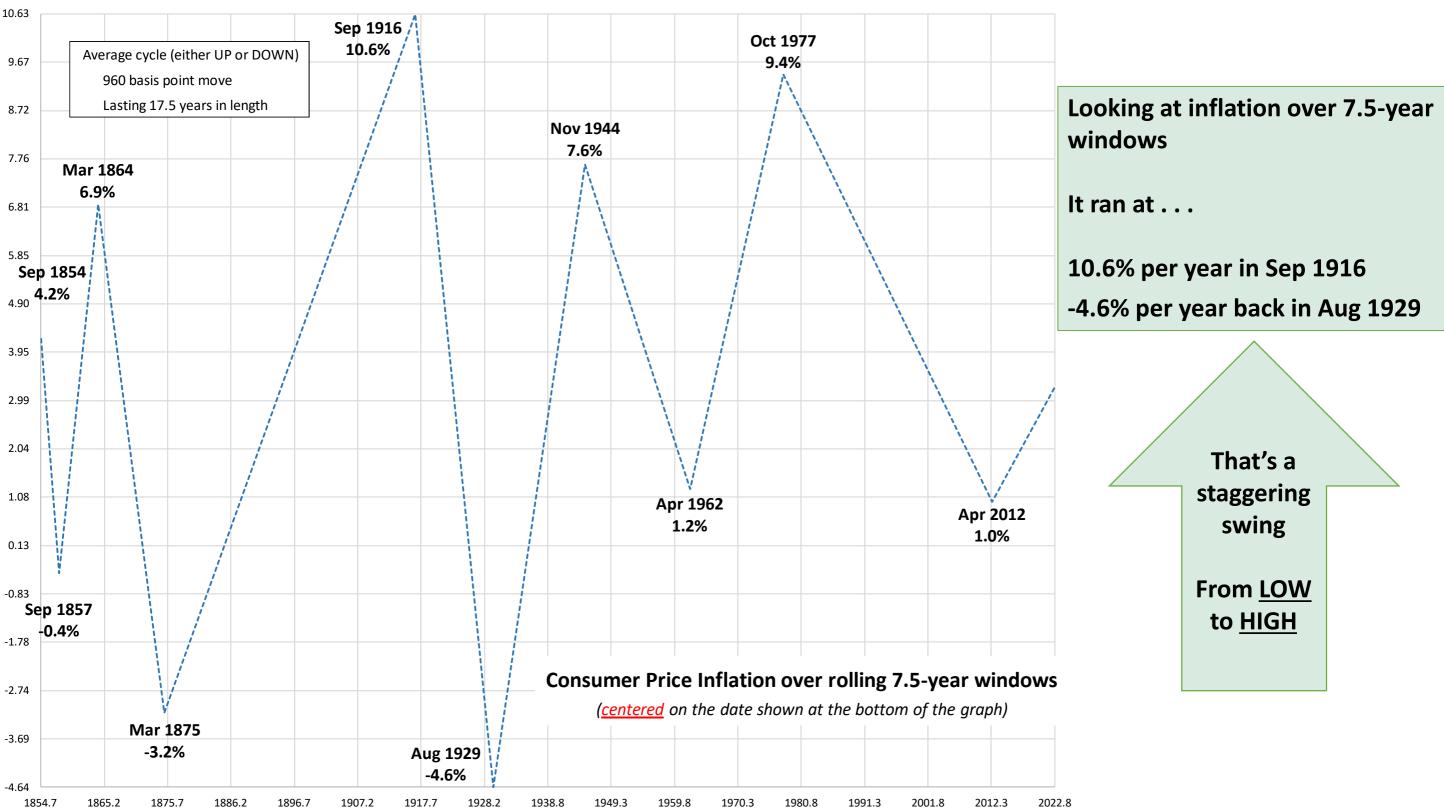


# We must adjust for inflation

Why this is important





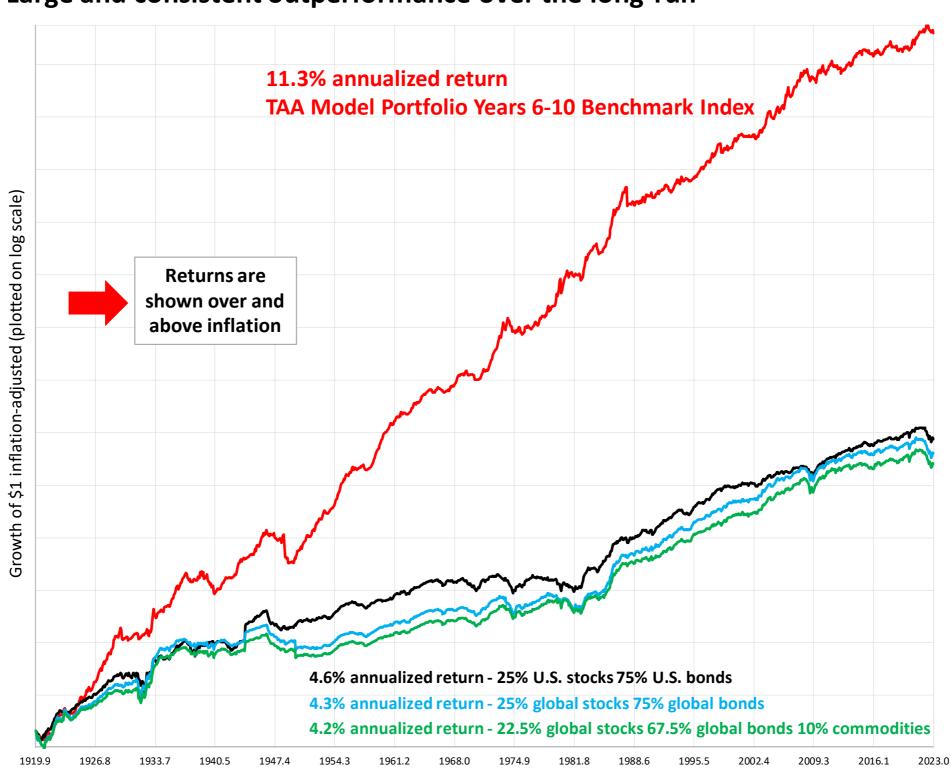




# Cumulative time period

The results

#### Large and consistent outperformance over the long-run





# 7 1/2 year investment time periods

And nothing shorter



- Assumption
- This investment is for the future . . . not the present
- Client is going to use this money 5 to 10 years in the future
- So we just take the mid-point of that interval



• We examine all of the 7 ½ year periods

• And never consider the aggregate period (1919-present)



## Results

Inflation-adjusted and after transactions costs have been subtracted out

#### Break up 1919 to the present



• Into eight equal length intervals

• Each interval will have either 144 or 145 unique 7 ½-year investment time windows

## 144.5 unique 7 ½-year periods . . . Ending May 1939



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	15.4	7.4	9.6	8.8
45 <sup>th</sup>	55% chance of earning more than	14.7	7.2	8.9	8.4
40 <sup>th</sup>	60% chance of earning more than	14.2	7.0	8.5	8.2
35 <sup>th</sup>	65% chance of earning more than	13.9	6.7	8.3	8.0
30 <sup>th</sup>	70% chance of earning more than	13.7	6.6	8.0	7.1
25 <sup>th</sup>	75% chance of earning more than	13.4	6.3	7.8	6.5
20 <sup>th</sup>	80% chance of earning more than	13.1	6.1	7.2	6.0
15 <sup>th</sup>	85% chance of earning more than	13.0	5.5	6.9	5.5
10 <sup>th</sup>	90% chance of earning more than	12.8	5.1	6.0	4.8
5 <sup>th</sup>	95% chance of earning more than	12.2	4.7	5.3	4.1
4 <sup>th</sup>	96% chance of earning more than	12.2	4.6	4.9	3.8
3 <sup>rd</sup>	97% chance of earning more than	12.1	4.3	4.7	3.6

## 144.5 unique 7 ½-year periods . . . Ending May 1951



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	6.9	4.4	1.5	1.4
45 <sup>th</sup>	55% chance of earning more than	6.6	4.2	1.2	1.1
40 <sup>th</sup>	60% chance of earning more than	6.2	4.0	0.8	0.7
35 <sup>th</sup>	65% chance of earning more than	5.8	3.7	0.5	0.5
30 <sup>th</sup>	70% chance of earning more than	5.7	3.2	0.3	0.3
25 <sup>th</sup>	75% chance of earning more than	5.5	3.0	0.2	0.2
20 <sup>th</sup>	80% chance of earning more than	4.9	2.8	-0.1	-0.1
15 <sup>th</sup>	85% chance of earning more than	4.7	2.4	-0.5	-0.4
10 <sup>th</sup>	90% chance of earning more than	4.4	1.9	-0.7	-0.5
5 <sup>th</sup>	95% chance of earning more than	4.0	1.7	-1.0	-0.8
4 <sup>th</sup>	96% chance of earning more than	3.7	1.5	-1.0	-0.8
3 <sup>rd</sup>	97% chance of earning more than	3.6	1.4	-1.1	-0.8

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## 144.5 unique 7 ½-year periods . . . Ending Jun 1963



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	16.8	3.6	2.5	2.2
45 <sup>th</sup>	55% chance of earning more than	16.1	3.5	2.2	1.9
40 <sup>th</sup>	60% chance of earning more than	15.3	3.2	1.6	1.5
35 <sup>th</sup>	65% chance of earning more than	14.2	3.1	1.4	1.2
30 <sup>th</sup>	70% chance of earning more than	12.3	2.7	0.4	0.4
25 <sup>th</sup>	75% chance of earning more than	8.0	2.5	-0.9	-1.0
20 <sup>th</sup>	80% chance of earning more than	7.2	0.8	-3.2	-2.8
15 <sup>th</sup>	85% chance of earning more than	6.6	0.5	-3.7	-3.3
10 <sup>th</sup>	90% chance of earning more than	5.9	0.0	-3.9	-3.5
5 <sup>th</sup>	95% chance of earning more than	5.2	-0.9	-4.0	-3.6
4 <sup>th</sup>	96% chance of earning more than	5.1	-1.1	-4.0	-3.7
3 <sup>rd</sup>	97% chance of earning more than	5.0	-1.2	-4.0	-3.7

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## 144.5 unique 7 ½-year periods . . . Ending Jun 1975



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	11.5	1.9	2.9	3.1
45 <sup>th</sup>	55% chance of earning more than	10.4	1.6	2.6	3.0
40 <sup>th</sup>	60% chance of earning more than	9.8	1.4	2.3	2.7
35 <sup>th</sup>	65% chance of earning more than	9.5	1.3	2.3	2.3
30 <sup>th</sup>	70% chance of earning more than	9.2	1.1	2.1	2.2
25 <sup>th</sup>	75% chance of earning more than	8.7	0.9	1.9	2.1
20 <sup>th</sup>	80% chance of earning more than	8.3	0.6	1.5	1.7
15 <sup>th</sup>	85% chance of earning more than	7.2	0.3	1.3	1.4
10 <sup>th</sup>	90% chance of earning more than	6.5	-0.1	0.9	1.2
5 <sup>th</sup>	95% chance of earning more than	6.0	-1.2	0.6	0.9
4 <sup>th</sup>	96% chance of earning more than	5.8	-1.4	0.3	0.9
3 <sup>rd</sup>	97% chance of earning more than	5.6	-1.8	-0.3	0.8

## 144.5 unique 7 ½-year periods . . . Ending Jul 1987



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	14.1	1.3	2.0	2.7
45 <sup>th</sup>	55% chance of earning more than	13.8	0.9	1.8	2.5
40 <sup>th</sup>	60% chance of earning more than	13.5	0.5	1.5	2.3
35 <sup>th</sup>	65% chance of earning more than	13.0	0.1	1.0	1.9
30 <sup>th</sup>	70% chance of earning more than	12.5	-0.1	0.7	1.5
25 <sup>th</sup>	75% chance of earning more than	11.7	-0.3	0.5	1.3
20 <sup>th</sup>	80% chance of earning more than	11.3	-0.8	0.3	1.3
15 <sup>th</sup>	85% chance of earning more than	10.9	-1.3	0.0	1.0
10 <sup>th</sup>	90% chance of earning more than	10.4	-1.6	-0.4	0.7
5 <sup>th</sup>	95% chance of earning more than	9.8	-1.8	-0.8	0.4
4 <sup>th</sup>	96% chance of earning more than	9.6	-1.9	-0.9	0.2
3 <sup>rd</sup>	97% chance of earning more than	9.5	-2.0	-1.0	0.1

## 144.5 unique 7 ½-year periods . . . Ending Jul 1999



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	10.9	8.7	9.2	8.1
45 <sup>th</sup>	55% chance of earning more than	9.6	8.5	8.6	7.8
40 <sup>th</sup>	60% chance of earning more than	9.1	8.2	8.2	7.5
35 <sup>th</sup>	65% chance of earning more than	8.9	7.8	8.1	7.3
30 <sup>th</sup>	70% chance of earning more than	8.6	7.6	7.9	7.1
25 <sup>th</sup>	75% chance of earning more than	7.9	7.4	7.6	6.7
20 <sup>th</sup>	80% chance of earning more than	7.3	7.2	7.4	6.5
15 <sup>th</sup>	85% chance of earning more than	6.2	7.1	7.2	6.4
10 <sup>th</sup>	90% chance of earning more than	5.8	6.7	7.0	6.2
5 <sup>th</sup>	95% chance of earning more than	4.7	5.7	6.1	5.5
4 <sup>th</sup>	96% chance of earning more than	3.4	5.5	5.9	5.2
3 <sup>rd</sup>	97% chance of earning more than	2.6	5.4	5.8	5.0

## 144.5 unique 7 ½-year periods . . . Ending Aug 2011



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	11.4	4.7	6.7	6.9
45 <sup>th</sup>	55% chance of earning more than	11.0	4.6	6.6	6.7
40 <sup>th</sup>	60% chance of earning more than	10.6	4.4	6.5	6.6
35 <sup>th</sup>	65% chance of earning more than	10.2	4.2	6.3	6.4
30 <sup>th</sup>	70% chance of earning more than	10.0	4.2	6.3	6.3
25 <sup>th</sup>	75% chance of earning more than	9.8	4.0	6.1	6.2
20 <sup>th</sup>	80% chance of earning more than	9.6	3.8	6.1	5.9
15 <sup>th</sup>	85% chance of earning more than	9.5	3.5	5.8	5.8
10 <sup>th</sup>	90% chance of earning more than	9.3	3.1	5.6	5.6
5 <sup>th</sup>	95% chance of earning more than	9.0	2.6	5.3	5.3
4 <sup>th</sup>	96% chance of earning more than	8.9	2.5	5.2	5.2
3 <sup>rd</sup>	97% chance of earning more than	8.7	2.4	5.1	5.1

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## 144.5 unique 7 ½-year periods . . . Ending Aug 2023



Percentile outcome	Means	TAA	US benchmark	Global benchmark	Global benchmark with commodities
50 <sup>th</sup>	50% chance of earning more than	5.4	4.6	3.6	3.3
45 <sup>th</sup>	55% chance of earning more than	5.2	4.4	3.5	3.1
40 <sup>th</sup>	60% chance of earning more than	5.0	4.3	3.3	2.8
35 <sup>th</sup>	65% chance of earning more than	4.8	4.3	3.1	2.7
30 <sup>th</sup>	70% chance of earning more than	4.6	4.2	3.0	2.4
25 <sup>th</sup>	75% chance of earning more than	4.4	4.1	2.8	2.3
20 <sup>th</sup>	80% chance of earning more than	4.2	3.9	2.6	2.1
15 <sup>th</sup>	85% chance of earning more than	4.1	3.7	2.2	1.8
10 <sup>th</sup>	90% chance of earning more than	3.9	1.7	0.3	0.9
5 <sup>th</sup>	95% chance of earning more than	3.7	1.3	-0.3	0.3
4 <sup>th</sup>	96% chance of earning more than	3.6	1.2	-0.4	0.2
3 <sup>rd</sup>	97% chance of earning more than	3.5	1.1	-0.8	-0.2



# So why is the question even coming up?

Why are advisors asking if TAA has lost its edge?

### Why do clients fail?



- What's the most common and frequent reason that clients fire their advisors?
- Failure to set . . . and maintain . . . appropriate expectations for the future
- Allowing inappropriate comparisons to be made
- Allowing unrealistic expectations to develop and grow
- Failure to limit and strictly bound <u>behavioral bias</u>
- Whose fault is this?
- It's your fault



- What's the most common and frequent reason that advisors fire their investment managers?
- Failure to set . . . and maintain . . . appropriate expectations for the future
- Allowing inappropriate comparisons to be made
- Allowing unrealistic expectations to develop and grow
- Failure to limit and strictly bound behavioral bias
- Whose fault is this? . . . . it's not the advisor's
- Wholesalers, investment managers, the sales and marketing staffs, executive leadership



#### TAA will . . . <u>all are falsehoods</u>

- Protect you from bear markets (recall that the typical bear market lasts just 1.46 years)
- Give you a handsome bite of the apple during bull markets . . . But if TAA doesn't track, then how is this even possible . . . Dah !!
- The S&P 500 will be up, and so will my TAA portfolio

#### TAA needs

- Time to mature and be ready for harvest
- Never never less than "7½ years" . . . not ever

#### TAA won't

- Track markets
- In marches to a radically different drummer
- TAA suffers from whipsaw . . . always has . . . always will



## **Bottom line**

TAA is as strong and robust as it's ever been !!!

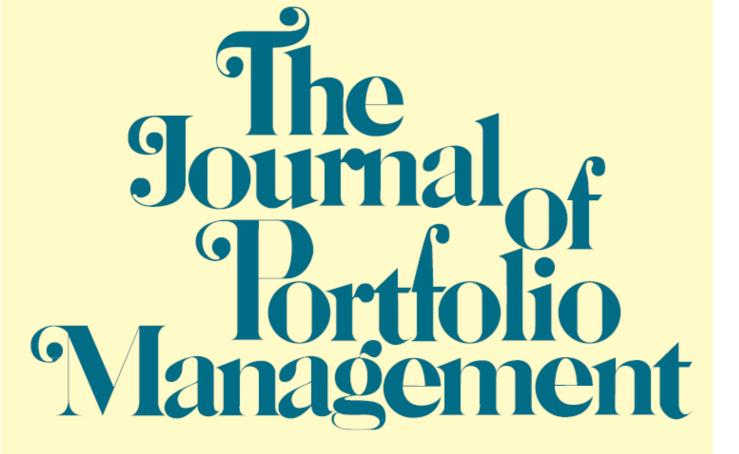


- Because markets are trending today . . . just as strongly as they always have
- But why?
- Investment markets trend because it takes time for new information to
  - First develop
  - Be disseminated
  - Analyzed
  - Acted upon . . . portfolios traded
  - Reflected in market prices
- The length of time for this entire process varies considerably from one investor to the next and is therefore spread out over many months or more



# Third party research

Codifying these results



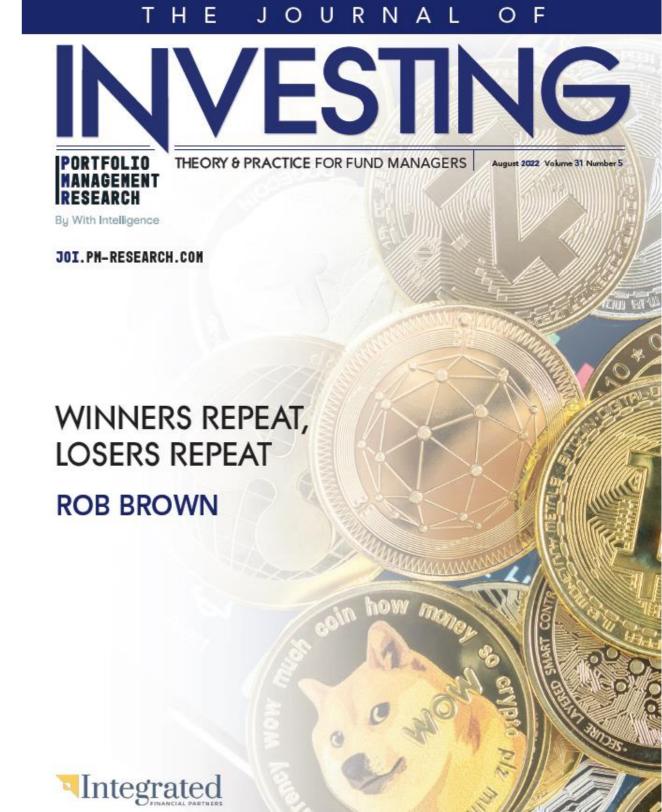
VOLUME 44, NUMBER 1

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FALL 2017

# A Century of Evidence on Trend-Following Investing

Brian Hurst, Yao Hua Ooi, and Lasse Heje Pedersen



# JULEXCAPITAL

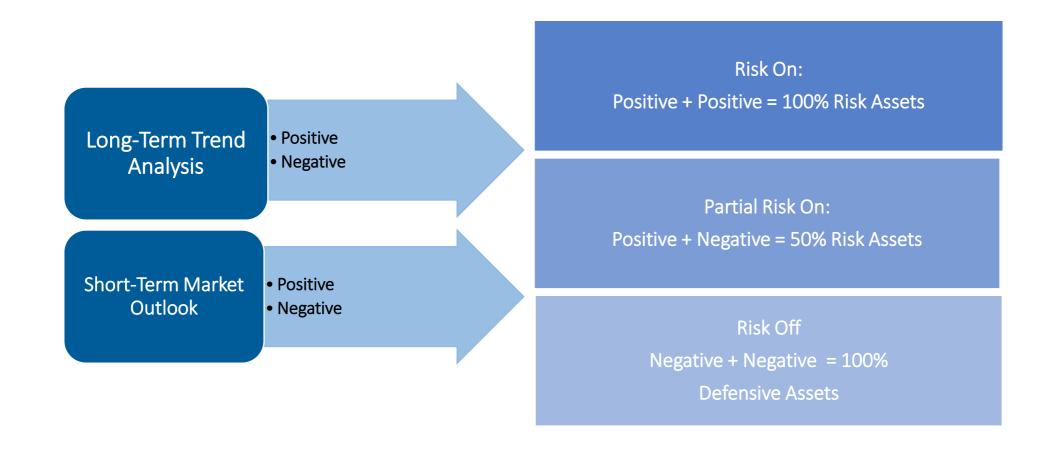
## Tactical Asset Allocation Views – September 2023

Henry Ma, PhD, CFA
President and Chief Investment Officer



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- Combining long-term trend with short-term outlook
- Economic, valuation and technical factors are considered in the model

#### Long-Term Model vs. Short-Term Model (Back Test Results)



#### **Long-Term Model**

- Identify current market Environment
- Slower to adapt
- Composite index regime model
- Favorable market environment: trending market (bull + expansion or bear + recession)
- Unfavorable market environment: trendless or quick reversal

#### **Short-Term Model**

- One-month-ahead market forecast
- Quicker to adapt
- Regression model
- Favorable market environment: normal market condition and potential opportunities for quick reversal
- Unfavorable market environment: over-extended market

1/1/1981 - 8/31/2023	Long-term Model	Short-term Model	Combined Model	9-month Moving Average	S&P 500 Index
A 10 1	12.060/	15 440/	14 240/	11 700/	11 220/
Annual Return	12.96%	15.44%	14.31%	11.78%	11.33%
Standard deviation	13.24%	12.56%	12.15%	11.81%	15.16%
Sharpe Ratio	0.98	1.23	1.18	1.00	0.75
Max Drawdown	-29.6%	-25.0%	-23.5%	-26.4%	-50.9%

Important Events	Long-term Model	Short-term Model	Combined Model	9-month Moving Average	SP 500 Index
Stagflation (1/1981-1/1983)	52.7%	61.3%	57.1%	52.7%	19.9%
Black Monday (10/1987)	-21.5%	3.6%	-9.0%	-21.5%	-21.5%
Tech Bubble (9/2000 – 9/2002)	-19.0%	-7.4%	-12.7%	7.1%	-44.7%
Great Recession (10/2007-2/2009)	-4.5%	-20.7%	-12.7%	-1.1%	-50.9%
Pandemic (1/2020-12/2020)	3.3%	46.5%	23.6%	17.3%	19.1%
Inflation/Rate Hike (1/2022-12/2022)	-13.2%	-13.9%	-13.5%	-26.4%	-17.4%

Note: In the back test, the model switched between S&P 500 Index and Bloomberg Bond Aggregate Index based on positive or negative signals generated. Please see the Disclosure for more information on back test in general.

#### Asset Allocation Views – Julex Risk Switch Model



	Negative	Neutral	Positive	
Overall Signal				Weakening manufacture sector and other leading indicators, tight monetary policies and expensive valuation are negative for risk assets; but strong market momentum, resilient labor market and personal consumptions and overall economy, and AI booms offer supports to the markets.
Economic Data				
Manufacturing activities				The ISM Manufacturing Index has contracted for nine months in a row to 47.6.
Services Sector				The PMI Service Sector Index continues to be resilient at 54.5 in August.
Consumptions				Personal Consumption Expenditure rose o.8% in July.
Labor Market				US economy added 187K jobs in August and unemployment rate edged up to 3.8%.
Housing Market				Case/Shiller Housing Index has edged up again after declining for 7 months.
Leading Economic Index		•		Leading economic index continues to point to slowdown/recession, but it improved last month.
Inflation	•			Inflation is trending down, but still higher than the 2% Fed target. The Fed may keep rates high longer than expected.
Liquidity				
Monetary Policies				Money supplies have been declining and yield curve are strongly inverted.
Bank Lending				Fed Chicago financial condition index improved a bit recently, but the leverage subindex continues to indicate tightening lending condition after SVB crisis
Market Activities				
Long-term Trend			•	Equity markets are trading above their long-term averages.
Volatility				Market volatility falls below its long-term average.
Short-term Reversal				Short-term reversal signal indicates the probability of short-term correction increases after the YTD market rally.
Equity Fundamentals				
Valuation				The current S&P 500 12-month forward PE is 18.8. It is above both the five-year average (18.7) and the 10-year average (17.5).
Relative Valuation vs. Bonds/cas	sh =			Higher interest rates make equities less attractive.
Earnings	-			Corporate earnings have declined three quarters in a row, though more companies beat their estimates.

#### For more information contact





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# Asset class returns are episodic, what does this mean, why is this so seriously important

Friday

September 15<sup>th</sup>

11:00 a.m. EASTERN

#### **Disclosures**



This information in this presentation is for the purpose of information exchange. This is not a solicitation or offer to buy or sell any security. You must do your own due diligence and consult a professional investment advisor before making any investment decisions. The use of a proprietary technique, model or algorithm does not guarantee any specific or profitable results. Past performance is not indicative of future returns. The performance data presented are gross returns, unless otherwise noted.

Julex strategies follow strict quantitative processes. The portfolio recommendations here may not be the same as what are implemented in the Julex models. The opinions expressed here are mainly the CIO's.

The risk of loss in trading securities can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. All information posted is believed to come from reliable sources. We do not warrant the accuracy or completeness of information made available and therefore will not be liable for any losses incurred.

The investment performance shown, if indicated, is HYPOTHETICAL. It is based on the back tests of historical data. Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact, there are frequently sharp differences between hypothetical performance results and the actual results subsequently achieved by any particular trading program.

One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk in actual trading. For example, the ability to withstand losses or adhere to a particular trading program in spite of trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program which cannot be fully accounted for in the presentation of hypothetical performance results and all of which can adversely affect actual trading results.

The composition of a benchmark index may not reflect the manner in which a Julex portfolio is constructed in relation to expected or achieved returns, investment holdings, portfolio guidelines, restrictions, sectors, correlations, concentrations, volatility, or tracking error targets, all of which are subject to change over time.

No representation or warranty is made to the reasonableness of the assumptions made or that all assumptions used to construct the performance provided have been stated or fully considered.

#### Disclosures Part II



All data and statistics were provided by Global Financial Data, Inc. and NDR, Inc. (unless otherwise indicated in the exhibit)

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