

TACTICAL INVESTMENT INSIGHTS

WILL WAGE GROWTH DRIVE UP INFLATION?

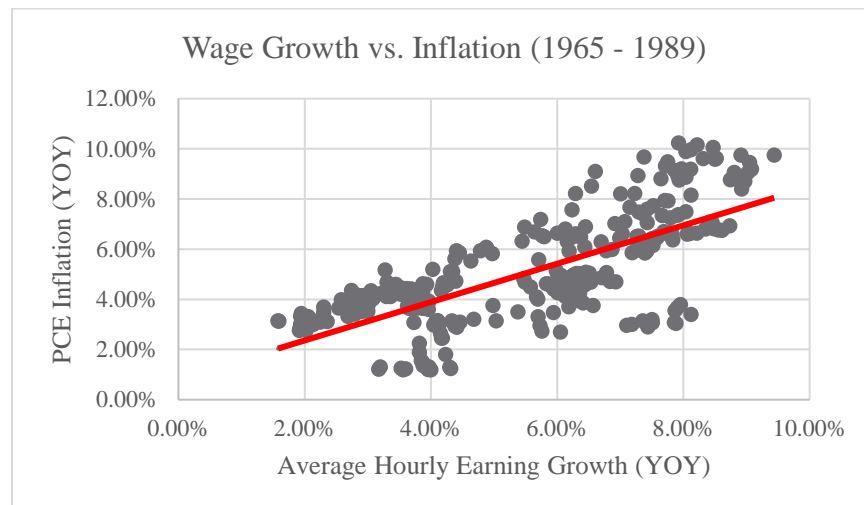
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The most recent two job reports moved the equity market significantly. The S&P 500 Index jumped 1.7% on March 9th after the Labor Department reported an impressive 313K job gains in February. In contrast, the Index tumbled by 6.4% in two consecutive trading days after a strong job report on February 2nd. Why did the market behave differently? Most market participants believe wage growth and fear of wage-driven inflation could explain the different reaction from the market. The YOY hourly earnings growth in January surprised the market, up by 2.9%, while in February, the YOY wage growth was softened to 2.6%, lower than expected. It is important to understand whether wage growth will drive up consumer prices because how aggressive the Fed will raise interest rates will depend on how high the inflation rate is expected to be.

There are two types of inflation. Cost-push inflation is caused by the increases in costs of production factors such as labor, capital, land or entrepreneurship when companies are running a full production capacity. The increased costs are passed on to consumers, resulting in a rise in the price level. Demand-pull inflation arises when there is an increasing demand for goods and services from households, businesses, governments and foreign buyers.

Figure 1: Relationship between Wage Growth and Inflation (1965 – 1989)*



In the 1960s to 1980s, rising wages often drove up consumer prices, especially when union workers had more bargaining power. For example, the domestic automobile market was dominated by GM, Ford and Chrysler, who relied on the union to supply labor for its factories. The union normally demanded higher wage when inflation was

high. In return, the higher wages drove the inflation even higher, causing a wage/price spiral. Table 1 shows a very strong positive relationship between wage growth and inflation between 1965 and 1989.

However, this relationship has broken down in the last three decades as shown in Figure 2. Globalization and deregulation play a large role in ending the wage/price spiral. The union membership has been in decline for the last 50 years. The membership rate has fallen to 10.7% in 2017 compared to 20.1% in 1983. In the meantime, it had become difficult for the US producers like GM or Ford to raise prices when they were facing competition from foreign producers like Honda or Volkswagen. Table 1 shows the correlation between wage growth and inflation by decade. The positive correlation seemed non-existent in last three decades.

Figure 2: Relationship between Wage Growth and Inflation (1990-2017)

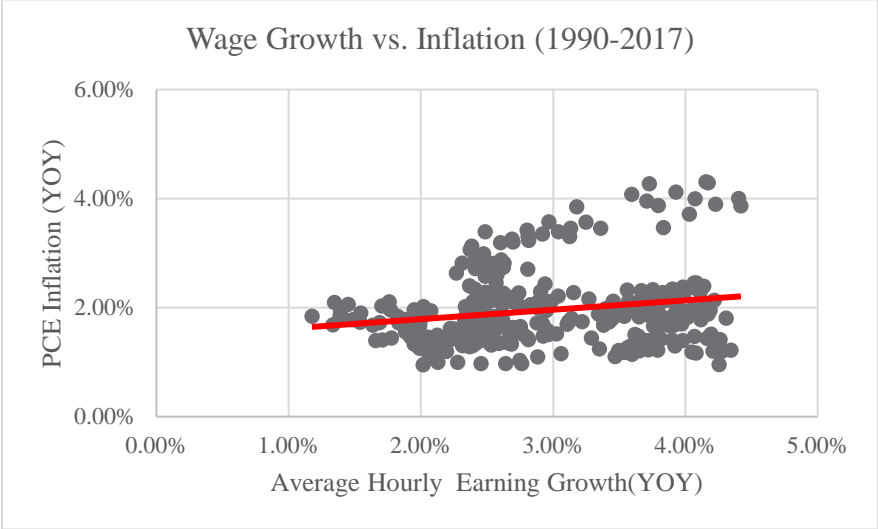


Table 1: Correlations between Wage Growth and Inflation by Decade

	Correlation Between Inflation and Wage Growth	Average Wage Growth (YOY)	Average Real Wage Growth (YOY)
1965-1969	0.91	4.88%	1.77%
1970-1979	0.44	7.04%	1.12%
1980-1989	0.97	4.47%	-0.80%
1990-1999	-0.22	3.24%	0.87%
2000-2010	0.32	3.27%	1.43%
2011-2017	-0.29	2.15%	0.60%

The recent wage growth has been mainly driven by productivity gains, which are not inflationary. The growing share of performance-based compensation is an indication of a direct link between compensation and productivity. Additionally, despite the strong job market and low unemployment rate, there is still considerable slack in the labor

market. The labor force participation rate remains at 63%, the lowest level since 1979. A strong job market will draw more people back to the labor force, which will reduce wage pressure. Given the competitive labor market and economy, moderate wage increase is unlikely generate much inflation pressure.

*Note: PCE inflation – YOY change of Personal Consumption Expenditures Excluding Food and Energy; Average Hourly Earnings Growth – YOY change of Average Hourly Earnings of Private Sector Production and Nonsupervisory Employees.

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